



Orange County Government
Office of County Executive Steven M. Neuhaus
NEWS RELEASE

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Neuhaus visits Sleep Inn and Suites in Middletown as part of “Open for Business” tour

Hotel owned and operated by Martin and Joann Nowak of the Town of Wallkill

Goshen, N.Y. – Orange County Executive Steven M. Neuhaus visited Sleep Inn and Suites in Middletown on Tuesday as part of his “Open for Business” initiative.

Sleep Inn is owned and operated by Town of Wallkill residents Marty and Joann Nowak. Martin Nowak has been a local accountant for 30 years.

“Orange County has experienced a hotel boom and the Sleep Inn is a welcomed addition to this important economic development,” Neuhaus said. “Its location just right off Route 84 is ideal for visitors staying in Orange County as well as for those just passing through. Hotels such as the Sleep Inn will encourage more travelers to visit and stay in Orange County and I wish Marty and Joann much success. I thank them for investing Orange County.”

Sleep Inn is the third hotel to open in Orange County in the last year. Home2Suites opened in the Town of Wallkill in December of 2016 and Hampton Inn and Suites in the Town of Newburgh opened in mid-April. At least six hotels are under construction or will begin construction in the next six to 12 months. Hotel occupancy sales tax revenue in Orange County increased nine percent from 2015 (\$3.2 million) to 2016 (\$3.498 million).

Sleep Inn was built with almost 100 percent local labor and opened on April 14th of this year. The hotel has 108 rooms and amenities include a swimming pool and

fitness center, parking, a breakfast buffet, Jacuzzi and handicapped accessible rooms, a business center and large signature showers.

The Sleep Inn is located at 3491 Route 6 and can be reached at 342-4304 or by email at gm.ny662@choicehotels.com.

“My family and I are excited about opening this new hotel and we appreciate the support of County Executive Neuhaus,” Marty Nowak said. “He’s been supportive of this project since its inception and has a vested interest in our success. The County Executive continues to be a leader in promoting economic development and creating jobs in Orange County. Our family is appreciative of his dedication and support.”

Whether you are a large firm or a small family operation, County Executive Neuhaus invites new businesses in Orange County to contact his office to schedule a time for him to visit your establishment as part of the “Open for Business” program. He will take a picture with the owner(s) and post it on his Facebook page to help promote the business. Neuhaus unveiled the “Open for Business” initiative in October of 2015.

For more information, contact Justin Rodriguez, Assistant to the County Executive for Communications and Media Relations at 845.291.3255 or jrodriguez@orangecountygov.com.

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(From left to right) Sleep Inn and Suites General Manager Sean Christ, Orange County Executive Steven M. Neuhaus, Owners Marty and Joann Nowak, Front Office Manager Jennifer Foster and Sales Manager Anthony Melchiori in the lobby at the Sleep Inn in Middletown on May 30th, 2017.